

# UPES to launch MBA in Strategic Financial Management in knowledge partnership with EY India

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New Delhi : UPES, a leading multidisciplinary university in India, has announced a knowledge partnership with EY India (Ernst & Young) to introduce MBA in Strategic Financial Management, where 50% of the curriculum is designed and delivered by a Big 4 firm, setting a new benchmark in industry-integrated management education.

As part of this unique knowledge partnership, students from UPES School of Business will receive over 600 hours of direct training from EY India, gaining first-hand exposure to cutting-edge financial strategies and industry best practices. Additionally, a select group of 6-10 high-performing students will have the opportunity to secure paid internships with EY India, offering them invaluable real-world experience and a competitive edge in the job market.

Shedding light on the collaboration, Dr. Ram Sharma, Vice-Chancellor, UPES, said: "Students today need an education that is deeply connected to industry needs. This collaboration with EY India ensures that our students receive real-world exposure, become market-ready, and develop the skills required to navigate the complexities of the finance function. They will not only gain technical expertise, but also acquire the business acumen needed to drive financial decision-making in leading organisations."

Emphasising the significance of industry-academia interface, Furqan Warsi, Partner at EY India, said: "This knowledge partnership is designed to equip students with the expertise needed to excel in strategic financial management. Leveraging EY's global capabilities, students can master essential finance concepts such as Financial Planning & Analysis (FP&A), Mergers & Acquisitions (M&A), Corporate Finance, and accounting processes. The program also offers practical insights into the business applications of financial models, valuation techniques, and decision-making tools. Ultimately, this initiative empowers students to analyze diverse business scenarios and implement effective financial strategies with confidence."

UPES School of Business continues to build strategic collaborations with industry leaders to create transformative learning experiences, ensuring that its students are well-prepared to thrive in the competitive global economy. This knowledge partnership with EY India marks yet another milestone in UPES' mission to deliver world-class education that is aligned with industry needs.

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